

## Press release

July 29, 2010



### 2010 Q2 turnover

Turnover increased by 16.9% in Q2: € 29.6 M

Consolidated turnover (K€)	2010	2009
First quarter	29,263	27,681
Second quarter	29,571	25,300
First six months	58,834	52,981

**Levallois, July 29, 2010:** The **Keyrus Group** has achieved a turnover of € 29.6 M for the 2<sup>nd</sup> quarter of 2010, with an increase of 16.9% as compared to the 2<sup>nd</sup> quarter of 2009.

In accordance with the trend observed since the third quarter of 2009, this rise is due to the operations of the large corporate segment. However, for the first time since the second quarter of 2008, the two business segments of **Keyrus** have simultaneously shown an organic growth over three months.

The rise in the operations of the large corporate segment in the second quarter of 2010 amounts to 24%. This significant progress must be put in perspective as the reference value, Q2 2009, indicated the low point in the operations relating to the large corporate segment after the financial crisis and internal reorganisation. However, this quality performance again shows the dynamics of the **Keyrus** market share in the large corporate market, which is a result of its continuous investments since 2008.

The mid-market operations saw their turnover increasing by 2.9% in the second quarter, after three quarters of decline, giving hope of a moderate increase in the quarters to follow.

In an environment that is relatively dynamic in terms of volumes, but extremely competitive in terms of price, **Keyrus** is pursuing its investments with regard to its service offer, with particular stress on consulting on the one hand, and on outsourced service centres on the other hand.

In the context of high organic investment as explained during the publication of the first quarter turnover, improvement in our profitability will be done progressively and not correlated in the short term to the increase in turnover.

**Keyrus** will publish its Profit and Loss report for the first six months of 2010 on September 14, 2010 after market close.

## ABOUT KEYRUS

A major player in consulting and integration of Business Intelligence and e-Business solutions for large corporates and ERP/CRM solutions for the Mid Market segment, **Keyrus**, currently employs more than 1300 associates in 10 countries, and has been helping its clients optimise their performance by offering them a comprehensive range of services in the following fields:

- Business Intelligence - Performance Management
- E-Business - Web Performance
- Enterprise Management Solutions (ERP/CRM)

The **Keyrus** Group is listed in Euronext Paris (Compartment C/Small caps - ISIN Code: FR0004029411 – Reuters : KEYR.LN – Bloomberg : KEYP FP)

For more information, log on to: [www.keyrus.fr](http://www.keyrus.fr)