

Press release

May 28, 2010

QlikTech



QlikTech honoured Keyrus as “Partner of the Year” at the fifth world congress for partners of the publisher.

Levallois-Perret, May 28, 2010 – **Keyrus**, a French company and an international player in Performance Management Consulting and Integration of Business Intelligence solutions, has been honoured internationally from amongst 1000 partners as “Partner of the Year” by **QlikTech** during **Connexions 2010** - an annual event for publishers - at Miami (USA).



QlikTech, publisher of the successful decision support analysis solution, has paved way for a new generation of such analysis solutions, which are easy to use, quick, flexible, and which also enable users to instantly handle data, mainly thanks to an intuitive approach that is easily understandable and highly visual. User-oriented, QlikView uses a patented “in memory” associative search technology that accelerates processing and data access.

With this award, **QlikTech** rewards the partner, who during the year, stood out due to its contribution to the growth of **QlikTech** internationally. This was achieved not only with this partner’s general business dynamism and the creative decision support solutions based on QlikView, but also through its value added coaching for the end clients.

Phillipe Huget, Business Head at Keyrus for the south-east region, underlines “We are very touched by this new distinction attributed to **Keyrus** based on both quantitative and qualitative criteria, especially with regard to our capacity to work with clients in the design and implementation of their **QlikView** solutions. In this respect, **QlikTech** and **Keyrus** share the same service philosophy and the same desire to provide faster decision support solutions which can be used by everyone, and which help the users in strategic or operational decisions taken by them on a daily basis.”

Recognition of high commitment

A particularly active and performing partner, **Keyrus** was amongst the first integrators to join the QlikTech France partners’ network towards the end of 2007.

This partnership was motivated by studies and numerous tests carried out by the **Keyrus** Innovation Centre which validated the product completely in its entire scope.

“The **Keyrus** Innovation Centre continuously analyses the Business Intelligence market with a view to invent high potential technologies in the domain of analysis and dashboarding”, explains Stephan **Samouilhan**, Innovative Solutions Manager at **Keyrus**. Hervé **Chapron**, Alliance Director at **QlikTech** France confirms: “We were able to engage in a highly active and performing partnership in order to introduce this high value-added technology to our clients as soon as possible”.

He further states, "From the start of its relationship with **QlikTech**, **Keyrus** has continued its efforts in developing QlikView competencies and promoting our decision support analysis solution amongst its clients from all sectors. The title "Rookie Partner of the Year" in 2009 followed by the title "Partner of the Year" is an appropriate reward for this commitment and recognition of the outstanding expertise that **Keyrus** puts at the disposal of clients who choose QlikView."

Merial, one of the worldwide leaders in veterinary healthcare is part of Keyrus' clients to have recently opted for QlikView, following a pilot study of the latter. The company wished to address the needs of aggregation, growth and data analysis that are not yet covered by the existing BI tools.

Emmanuel **Fenneteau**, IS Business Operations Relationship Director for Europe at **Merial** says: "Before Keyrus introduced QlikView to us, we tried to address this requirement by developing complex statuses using traditional BI tools but the users were not satisfied with it. In two days, **Keyrus** created a QlikView model, which not only covered 80% of the requirements, but which also immediately attracted our analysts by its rapidity, ergonomics and the autonomy that this tool brings with regard to the IT department".

A QlikView application is now being implemented within the business operations division and many more applications are currently deployed in other departments.

In addition, as QlikView showed its worth within a short time, **Merial** decided to have it as its standard tool the world over.

"In our BI strategy, QlikView is positioned as an additional tool to all the traditional BI solutions. It is a differentiating solution as it allows addressing the real questions of the users in terms of managing their business. Besides, its flexibility and good processing speed help users immediately check their hypotheses. It is not only an analysis tool but also serves as a support to the users' reflection and to their intellectual journey", concludes Emmanuel **Fenneteau**.

During the last two years, **Keyrus** has helped an increasing number of clients in the deployment of Qlikview, especially in sectors such as health, insurance, business and services: Apicil, Arkema, Mutant Assurances, Grosfillex, Hospices Civils de Lyon, Merial, Ministère de la santé (Health Ministry), La Provence, Rhodia, SDIS 95. In the public sector, **Keyrus** is currently carrying out one of the largest deployments of QlikView for OPAC du Rhône, which makes it the biggest deployment of this kind in the French public sector with 480 users. The 'success stories' have just begun!

About Keyrus

A major player in consulting and integration of Business Intelligence and e-Business solutions for Large Corporates and ERP/CRM solutions for the Mid Market segment, **Keyrus** currently employs more than 1300 associates in 10 countries and has been helping its clients optimise their performance by offering them a comprehensive range of services in the following fields:

- Business Intelligence - Performance Management
- E-Business – Performance Web
- Enterprise Management Solutions (ERP/CRM)

The **Keyrus** Group is listed in Euronext Paris (Compartment C/Small caps - ISIN Code: FR0004029411 – Reuters : KEYR.LN – Bloomberg : KEYP FP)

For more information, log on to: www.Keyrus.fr

About QlikTech

QlikTech's powerful, accessible business intelligence solution enables organisations to make better and faster decisions. Its QlikView product delivers enterprise-class analytics and search with the simplicity and ease of use of office productivity software. The in-memory associative search technology it pioneered makes calculations in real-time enabling business professionals to gain insight through intuitive data exploration. Unlike traditional business intelligence products, QlikView can deliver value in days or weeks rather than months, years, or not at all. It can be deployed on premise, in the cloud, or on a laptop or mobile device - from a single user to large global enterprises. QlikTech is headquartered in Radnor, Pennsylvania, with offices around the world and a network of over 1,100 partners to serve more than 13,000 customers in over 100 countries worldwide.

For additional information, visit our site: www.qlikview.com

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