

Press release

March 2, 2010



Keyrus announces its partnership with Tagetik, specialist in Performance Management and Financial Governance solutions publication.

*With many years of experience in the field of consulting and implementing Performance Management solutions, **Keyrus** has formed a partnership with the publisher **Tagetik** in order to boost its range of innovative solutions in this field and offer its customers novel solutions as regards financial governance.*

Paris, March 2, 2010 – **Keyrus**, international player in performance management consulting and integration of Business Intelligence solutions, announces the signing of a partnership with **Tagetik**, publisher in Performance Management (PM) and Financial Governance (FG) solutions.

In line with its strategy, **Keyrus**, which already has partnerships with leading publishers in the market, chooses to form a partnership with **Tagetik** with a view to continue boosting the value and extent of its range of innovative solutions in Performance Management.

This new alliance gives concrete expression to more than a year's work with **Tagetik**. During this time, the **Keyrus** Innovation Centre was able to test, to a large extent, performance as well as the quality and adequacy of **Tagetik** solutions for the current needs of finance departments.

*"We feel there's a very large market interest for innovative Performance Management solutions and Tagetik is a player in whom we have a lot of confidence", declares **Bruno Dehouck**, Head of Financial Consulting at **Keyrus**. "Moreover, **Tagetik** is the only player to have evolved this year within the Gartner 'Magic Quadrant', thus being positioned in the visionaries quadrant. **Tagetik** has already acquired genuine references within a year in the French market, and for us, it is a sign of a publisher having a mature offer, who listens to the expectations of customers and at the same time, responds to them".*

For its part, **Tagetik** relies on almost 15 years of **Keyrus**' expertise in integrating Business Intelligence solutions and on its know-how of business in finance and management control for accelerating its development in the French market.

It is, without doubt, the strong professional knowledge of **Keyrus** that appealed to **Tagetik** because it is essential for the success of this type of project and is responsible for the relevance and added value of implemented solutions.

In this sense, **Keyrus** has an expertise in finance-dedicated consulting which allows it to efficiently support financial management ideas and projects in 6 major fields:

- Process control and risk management;
- Budget planning and forecasting;
- Statutory and management consolidation;
- Financial reporting;
- Professional practices in finance (Management control, treasury management, investment management, use of Business Plans, etc.);
- Activity Based Costing, Activity Based Management as well as issues associated to setting up shared service centres.

*“We are delighted with this partnership with **Keyrus** as the finance departments of today need to liaise with those who perfectly master their business issues”, declares **Bruno Leblanc**, Vice-President and Managing Director of **Tagetik** France. **Keyrus** is perfectly aware of this and has recruited recognised experts which help it to offer consulting services of a high level. This is combined with their record technological know-how as regards integration of decision support solutions. These experts master the business problems of our customers related to new technologies such as Microsoft Sharepoint and thus, participate actively to the success of **Tagetik**”.*

Focused on the simplification of complex business processes, the **Tagetik** publisher offers a reliable and largely deployable solution to manage and control global performance, support conformity initiatives, harmonise different views of critical financial data and offer maximum visibility on business transactional data. As **Tagetik** has full Web and multi platforms, the IT services can leverage their existing investments in ERP, Business Intelligence or infrastructure, as a result of which the total acquisition cost can be reduced by 50%. Beyond the processes of Performance Management and Financial Governance, the last version of the publisher, **Tagetik 3.0**, extended its capacities to respond to regulation obligations, as well as to specific needs of operational management.

*Performance Management tools and Financial Governance tools help addressing issues related to global control of our customers irrespective of their business sector. Today, this is one of the most dynamic segments of the decision support market”, continues **Bruno Dehouck**, Head of Financial Consulting at **Keyrus**. “The original, personalised and innovative approach of **Tagetik**, which proposes a standardised tool with pre-packaged performance functionalities for all the finance functions, is an advantage to our teams in the field as finance departments are searching, above all, for pragmatic and easy solutions to be implemented”.*

About Tagetik

Tagetik publishes a standardised software solution which satisfies the needs of **Performance Management** and **Financial Governance** while integrating **Business Intelligence** and including **Collaboration** and **Communication**. **Tagetik 3.0** generates value by simplifying the complex processes for the **CFO** and the **CIO**: Budgeting, planning & forecasting, consolidation and reporting, financial governance, strategic management, profitability modelling, and working capital requirements analysis, while satisfying the conformity/business needs. **Tagetik 3.0** is the solution that translates the strategy into operation, manages and controls global performance of core entities, as well as performance at the transactional level, and improves decision-making for the entire company, while generating a rapid return on investment (ROI) at a low acquisition cost.

Tagetik operates in 13 countries and enjoys a close partnership with Microsoft. These business experts are totally dedicated to the success of our 400 world-wide customers, comprising some of the most important Fortune 1000 companies representing all business sectors. Our customers benefit equally from synergies with system integrators, technological leaders and local business specialists.

For more details, visit: www.tagetik.fr

About Keyrus

A major player in consulting and integration of Business Intelligence and e-Business solutions for Large Corporates and ERP/CRM solutions for the Mid Market segment, **Keyrus** currently employs close to 1300 associates in 10 countries and has been helping its clients optimise their performance by offering them a comprehensive range of services in the following fields:

- Business Intelligence - Performance Management
- e-Business – Performance Web
- Enterprise Management Solutions (ERP/CRM)

The **Keyrus** Group is listed in Euronext Paris (Compartment C/Small caps - ISIN Code: FR0004029411 – Reuters : KEYR.LN – Bloomberg : KEYP FP)

For more details, visit: www.keyrus.com

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