

Press release

December 15, 2009



Absys Cyborg unveils "Dynamics KeySuite®", its Business management ERP - 100% Microsoft Dynamics NAV!

*The subsidiary of **Keyrus**, specialist in consulting and integration of Enterprise management solutions, adds another feather to its cap: "Business software" publication.*

Paris, December 8, 2009: A subsidiary of the **Keyrus** group and a key player in the implementation of Enterprise management solutions, **Absys Cyborg** today unveils its business management ERP, aimed at the SME market.

This launch bears a special significance as it fulfils the desire of extending the strategic orientation of the **Keyrus** subsidiary towards "business" software publishing.

A business offer that is built on a proven technological base.

Being the first module of "**Dynamics KeySuite®**", the Business Management ERP developed by **Absys Cyborg** is a vertical offer, which aims at assisting professionals working with service-oriented companies in managing their business activities.

Dynamics KeySuite®, a complementary software package developed for the Microsoft Dynamics NAV solution, not only leverages its Microsoft based ERP functional capabilities, which are already tested with more than 70 000 clients, but also its numerous technological innovations present in its latest version, Microsoft Dynamics NAV 2009 SP1.

Thus, **Dynamics KeySuite®** pertinently addresses the stakes of service-oriented companies, which look beyond the functionalities offered by Microsoft Dynamics NAV, by way of:

- Optimising the management of their business opportunities, and planning of their businesses;
- Forecasting the workload of their teams;
- Capitalising on their executions and experience in order to quickly create projects ,and ensuring an efficient implementation;
- Reinforcing the profitability for each business unit.

A significant investment in R&D and ambitious objectives

In order to develop and establish its solution in the market, **Absys Cyborg** has invested in a significant manner in research and development by creating a dedicated team, constituted of the best experts from Microsoft Dynamics NAV.

The publishing plan for 2010 will foresee a high additional investment so as to continue the development of the software suite "**Dynamics KeySuite®**", dedicated to MS Dynamics NAV and allow it to satisfy, effectively and totally, the expectations of end customers belonging to the main economic sectors.

*“Launching **“Dynamics KeySuite®”** represents a turning point in the existence of **Absys Cyborg**”, declares Laure **Arnold**, Deputy Managing Director of **Absys Cyborg**. “The ties of confidence forged with Microsoft since 10 years associated with our unique and international expertise of the Microsoft technology, especially through the ‘Partner Power International’ network, has enabled us to design business management ERP totally integrated with Microsoft Dynamics NAV.”*

*“We are thrilled about the strategic turning point that **Absys Cyborg** was able to adapt to, having understood the contributions of technology for business management and its application in the service domain. A long-standing major partner, **Absys Cyborg** completely falls within the framework of the Microsoft verticalization strategy”, declares Isabelle **Saint Martin**, Product Manager of Microsoft Dynamics at Microsoft.*

*“The **Absys Cyborg** teams have the necessary ‘professional’ expertise and a good command of the market at which this offer is intended. I am convinced that business management ERP of **Absys Cyborg** will appeal as much to users as SME managers”, she concludes.*

About Absys Cyborg

Created in 1987, **Absys Cyborg** is a key player in the marketing and deployment of Sage and Microsoft Dynamics solutions. **Absys Cyborg** has close to 330 associates and is involved with more than 3500 clients. The company has a large coverage in France and abroad with 17 representations. **Absys Cyborg** is a 100% **Keyrus** subsidiary and is counted among the members of the Partner Power International organization.

For more information, log on to www.absyscyborg.com

About Keyrus

A major player in consulting and integration of Business Intelligence and e-Business solutions for Large Corporates and ERP/CRM solutions for the Mid Market segment, **Keyrus** currently employs close to 1300 associates in 10 countries and has been helping its clients optimise their performance by offering them a comprehensive range of services in the following fields:

- Business Intelligence - Performance Management
- e-Business – Performance Web
- Enterprise Management Solutions (ERP/CRM)

The **Keyrus** Group is listed in Euronext Paris (Compartment C/Small caps - ISIN Code: FR0004029411 – Reuters: KEYR.LN – Bloomberg : KEYP FP)

Press contacts

<p>Absys Cyborg</p> <p>Jean-François Bonnechère – Absys Cyborg Tel : +33 (0)1 39 24 38 38 jfbonnechere@absyscyborg.com</p> <p>Laure Arnold – Absys Cyborg Tel : +33 (0)1 39 24 38 38 larnold@absyscyborg.com</p> <p>Keyrus Département Marketing-Communication Jean-Eudes Oumier +33 (0)1 41 34 10 00 rp-keyrus@keyrus.com</p>	<p>Press agent</p> <p>Rumeur Publique Thomas Boullonnois – Romain Mabil Tél. : +33 1 55 74 52 29 / +33 1 55 74 52 27 thomas@rumeurpublique.fr / romain@rumeurpublique.fr www.rp-net.com</p>
---	--